



Media **POINTE**® Store**POINTE**

Every retailer with multiple stores struggles with the cost and logistics of training in-store staff, delivering corporate messaging to manage the business culture, and promoting new product offerings to its captive customers. With ever evolving products and a transient workforce, it's almost impossible to grow your business. StorePOINTE is a revolutionary new solution that breaks through all of these barriers. How does it work?

StorePOINTE automatically loops marketing content such as new product announcements, promotional specials, and advertisements on one or more in-store displays during regular business hours. When your stores are closed, StorePOINTE loops corporate messaging content celebrating a staff achievement or a new store opening ... even delivering a message directly from the CEO. And at any time, staff can play a training module, a safety seminar or even a recruitment video, on demand. You can play these modules on an in-store display, or view them wirelessly with your iPad or other mobile device.

With all this power, StorePOINTE is incredibly simple to setup and operate. The StorePOINTE player is a small box that simply mounts to the back of your in-store display. In your main office, a MediaPOINTE DMR automatically distributes content to your stores, updating them daily with the latest content. It even reports which stores have taken which training modules and how frequently ... all automatically. And the DMR's easy to use interface allows anyone to create professional looking content whenever they need. StorePOINTE also has an optional launch program to help you quickly develop marketing, messaging, and training modules to get your system up and running quickly. And for those that don't want to be bothered, StorePOINTE can even provide a monthly service to refresh all your content for you.

Whether you operate fast food restaurants, car dealerships, or department stores, the StorePOINTE system will take your sales, marketing, and service levels to new heights ... today!

CONTROL

- IR Remote
- Command Line Interface
- Web Interface

VIDEO OUTPUTS

- DVI • VGA • HDMI

RESOLUTION

- Up to 1920x1080 at 16:9 aspect ratio

PLAYBACK FORMATS

- MPEG-4/H.264
- Windows Media
- 4:3 and 16:9 aspect ratio
- Up to 1920x1080

PHYSICAL DIMENSIONS

- 1.75" x 8.5" x 11"

STORAGE

- 20 hours