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AMD/MEDIAPOINTE ANNOUNCES HD MPEG-4 STREAMING IN END-TO-END VIDEO CAPTURE, STREAMING AND DISTRIBUTION SOLUTION

VIDi HD MPEG-4 Streaming and Video On Demand In HD And UXGA Resolutions

NEWBURY PARK, Calif. – April 8, 2009 – Advanced Media Design (AMD), developer of the award-winning AV-over-IP collaboration technology MediaPOINTE®, today announced its VIDi HD Digital Network Streamer and VIDi HD-d Decoder. MediaPOINTE’s VIDi products are a part of MediaPOINTE’s new modular, scalable end-to-end video capture, streaming and distribution solution announced last month.

MediaPOINTE products are designed for those who wish to share information at any time, without fuss or long preparation. VIDi HD streams live presentations, training sessions, meetings, distance learning courses, digital signage, and videoconferences in high definition, 1080p resolution in MPEG-4 format. Users simply connect through a web interface and experience the stream on a computer or display monitor.

“Our new VIDi HD is the best solution when streaming high quality video and audio across the network,” said Gareth Wade, vice president sales and marketing, AMD/MediaPOINTE. “It makes high definition streaming quick and simple.”

MediaPOINTE’s VIDi HD is a powerful streamer designed to deliver full-motion video up to 5Mbps, 30 frames per second to 1080p resolution. With CD-quality stereo audio and full-resolution graphics streamed in either Unicast or Multicast modes, it provides an easy way to broadcast content to PCs and displays using a remote control, a simple web interface or RS-232 programmability.

Multiple streaming profiles designed to stream up to three inputs (a presenter, a presentation and a video clip, for example), can be programmed into the appliance. Presenters

can simply and easily select the streaming profile desired without changing major settings; a streaming session is a simple click away.

MediaPOINTE's new VIDi HD-d displays live streamed video from a MediaPOINTE VIDi HD streamer or DMR (Digital Media Recorder). With its small size, the VIDi HD-d facilitates clean and uncluttered installation environments; it can be discretely mounted behind a display device for digital signage applications, meetings, presentations, lectures, and television programs. The VIDi HD-d has an easy GUI (graphic user interface) for effortless user control and an enhanced Control Line Interface for easier control programming and system integration.

"Both new products are easy to install and use," said Wade. "They provide a simple way to immediately stream live or recorded content over your network. These new devices further enhance and complement MediaPOINTE's unrivalled modular 'end to end solution' for capture, archiving and streaming and publishing."

About Advanced Media Design.

Founded in 1979, Advanced Media Design, Inc. is the leading provider of AV-over-IP solutions to the audio-visual industry for enterprise, government, healthcare, and educational applications. The company has received international recognition for the development of the acclaimed MediaPOINTE AV-over-IP platform and products, the emerging standard for visual communications and media collaboration. For more information, visit www.mediapointe.com.

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